

Data Privacy Policy with respect to Virtual Showroom

The following terms govern the processing of your personal Data ("Data") when using the Service, including the installation, provided by LMH. By clicking "I have read and understood the Data Privacy Policy" you accept the following terms and conditions.

Controller and point of contact

Responsible for the processing of Data in terms of Art. 4 of Regulation (EU) 2016/679 (General Data Protection Regulation or „GDPR“) is

Linde Material Handling GmbH
Carl-von-Linde-Platz
63743 Aschaffenburg
Germany
Telefon: +49 6021 99 0
Telefax: +49 6021 99 1570
E-mail: info@linde-mh.de

("we"/"us").

In case of questions regarding the processing of your Data or for the assertion of your rights as a Data Subject (as to sec. 5, 6 and 7) please contact our data privacy officer

Norbert Moeren
Telephone: +49 69 20 110 7267
E-Mail: dataprotection@kiongroup.com

Information we process

When using our Service, we can process your Data. This may be search history, IP-address, display resolution, the browser you use, operating system, access times, user numbers, user retention, crash reports, usage time, usage device, user location (for 10 seconds), popularity of trucks viewed, screen time of AR-mode / measure tool / screenshot / download view, last page used, etc. By using a mobile device additionally your device data may be processed.

How we use your Data

When you contact our company by email, we obtain and store the following data:

- your email address, and
- further information, including any personal data provided by you in this context, such as contact details.

This data is processed by us pursuant to Article 6 (1) f GDPR. The purpose of this data processing activity is to process your inquiry.

If you contact us by email, you can object to the processing of your personal data at any time by sending an email to

dataprotection@kiongroup.com

In this event, our correspondence with you will be terminated and any personal data stored in connection with your inquiry will be erased without delay.

Deletion of your Data

User's Data will be deleted after 90 days, Data may be stored for an excessive period due to compliance with a legal obligation or for the establishment, exercise or defense of legal claims as well as for our legitimate interest in the storage of your data for marketing reasons.

Your rights

You are a "data subject" within the meaning of Article 4 (1) GDPR if your Data is processed by us. As a Data Subject, you have the following rights in relation to the controller:

Pursuant to Article 7 (3) sentence 1 GDPR, you have the right to withdraw the consent to the processing of your Data at any time. If you withdraw your consent to the processing, this will not affect the legality of processing activities performed prior to the withdrawal of your consent.

Pursuant to Article 15 GDPR, you have the right to be informed by us as to whether Data about you is being processed, and the right to obtain access to such Data free of charge, through the provision of a copy in writing or – at your request – in an electronic format.

Pursuant to Article 16 GDPR, you have the right to demand that any Data about you that is inaccurate to be rectified or that any Data about you that is accurate but incomplete to be completed without delay, including with a supplementary statement.

Pursuant to Article 17 GDPR, you have the right to demand that your Data processed by us to be erased without delay, unless we are required to continue to store this Data in order to comply with statutory or contractual retention periods or other statutory rights or obligations.

Pursuant to Article 18 GDPR, you have the right to demand that the processing of your Data to be restricted;

Pursuant to Article 20 GDPR, you have a right to data portability. This means that you are entitled to receive a copy of the relevant Data in a structured and commonly used, machine-readable format for the purpose of providing this Data to another controller.

You also have the right to lodge a complaint with a supervisory authority. You can usually address your complaint to the competent supervisory authority for the location of your usual residence or workplace, or registered office.

If your Data is processed by us based on a legitimate interest pursuant to Article 6 (1) f GDPR, you have the right to object to this processing of your Data pursuant to Article 21 GDPR on grounds relating to your particular situation or if the processing activity you wish to object to is performed for direct marketing purposes. In the latter case, your right to object is unconditional and your request must be carried out by us without any need for you to provide a specific reason. If you wish to object, you can simply send an email to dataprotection@kiongroup.com

Data security

We continuously implement appropriate technical and organizational security measures to protect your Data comprehensively against manipulation, partial or total loss, and unauthorized access by third parties. We improve our security measures on an ongoing basis to keep in step with technological advances.

Notwithstanding the above, we would like to stress that web-based data transmissions can never be considered completely secure (e.g. email correspondence) and that we are therefore unable to provide any absolute guarantee in relation to the protection of your data against unauthorized access by third parties.

Updates

This Privacy Statement is currently effective and was last updated on December 14th, 2018.

We reserve the right to amend or add to this Privacy Statement at any time in accordance with statutory data protection requirements. Any changes to this Privacy Statement will be published here and on our website <https://www.linde-mh.com/en/Legal-Notes/Privacy-Statement/> . Any new data protection provisions thus become effective upon publication. We recommend that you visit our web page on a regular basis to ensure that you are always informed about the latest version of this Privacy Statement.